

TRAVEL SNAP CARDS

POV - CUD



PHOTZY.COM

CUD stands for Classic, Unusual, and Detail. It's specifically referring to the camera point of view (POV). By practicing CUD, you vastly increase your chances of getting the right travel photograph to the right buyer.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

The classic POV is almost always the standard shot that everyone sees. It is almost always from standing height and displays minimal composition tools. There is nothing wrong with the Classic POV, and you should take that picture. Don't stop there. The Unusual POV comes from the photographer that is willing to explore an area. Perhaps, they climb the stairs, or lie on their back, or walk several blocks away and try to capture a view with a telephoto lens. This is the photograph that stands out as being creative. The Detail POV is the one that is often forgotten.

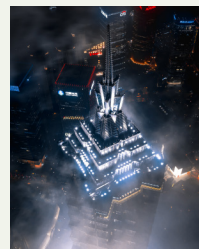
CLASSIC



UNUSUAL



DETAIL



Think about your travel photography from the position of the buyer. By practicing CUD, you can meet virtually any requirement on a given subject. Look at the pictures of Shanghai, China above. As a travel photo buyer not only do these 6 images give you a nice variety to pick from, but you may end up purchasing more than one from this travel photographer, as they work well together.

PRO TIP!

Tell a story

By practicing CUD, you will learn how to be a better visual storyteller. Look at the three racing images. Each one has its own story to tell.

